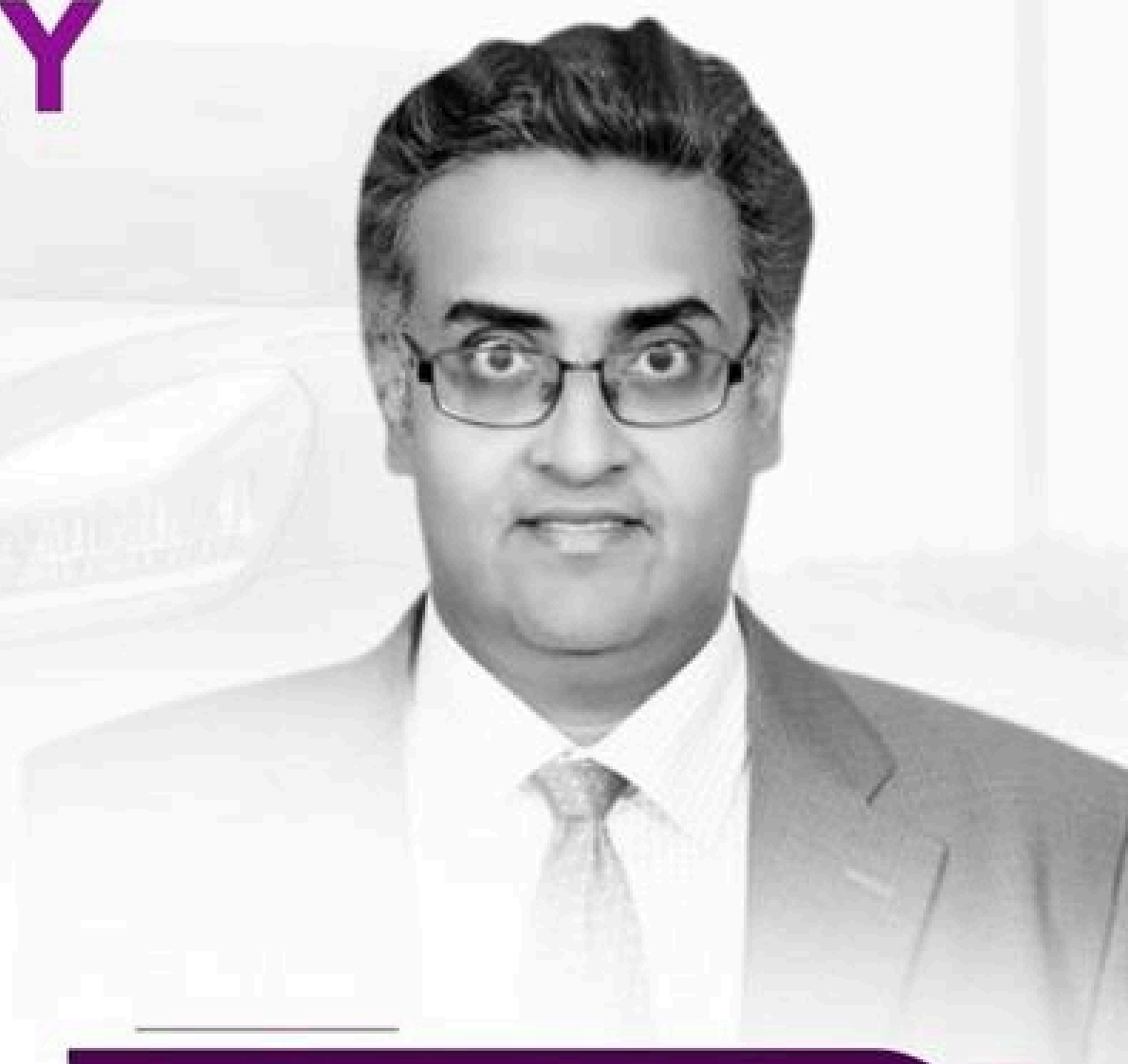


# VIEWS ON TESLA'S ENTRY INTO INDIA



**Subhabrata Sengupta**

*(Partner, Avalon Consulting)*

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Tesla's entry into India is largely going to be focused on imported vehicles. I don't think it's going to be focused on manufacturing, and I don't think that's going to change even in two, three years

It's going to be an interesting player to watch, but I don't think it's going to be a mass entrant and I don't think it is going to be a mass market player anytime soon. So it'll be a good new entrant, an option for the customers, which is always a good thing, but I doubt if they're going to shake up the market at least the lower end of the pyramid. If Tesla makes a dent, given the overall numbers here, they will probably sell 10,000 at most 20,000 units, even if they do very well.

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