

# ENTREPRENEURS DRIVING CHANGE: VOICES ON WORLD ENTREPRENEURS'S DAY 2025

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Entrepreneurship has evolved. The spread of technology and social media has democratised entrepreneurship considerably bringing it within the reach of people regardless of their age, gender, social status, economic background, educational qualifications and other such boundary conditions.

A whole ecosystem comprising of schemes, incubators, infrastructure, mentors and investors has taken shape in the country, to provide budding entrepreneurs with operational and financial support to bring their business ideas to life.

For entrepreneurs though, the challenge remains the same. To focus on the basics and keep things simple. Identify a real world problem, solve it efficiently and effectively, find ways to monetize keeping unit economics in sight.